

16-211 DIGITAL CREATIVE DEVELOPMENT AND PRODUCTION

MISSION: CODE BREAK PRESENTATION

18 FEB 2016

AGENDA

- BLUF
- Approved MOSs
- Mission 2: Code Break
- Wireframes
- Next Steps

BLUF

The purpose of this meeting is to present wireframes for Mission 2: Code Break.

AMRG to provide feedback/approval of these wireframes in order to proceed to visual design for Mission 2.

APPROVED MOSSs

1. **CRYPTOLOGIC NETWORK WARFARE SPECIALIST (35Q)**
2. CYBER WARFARE OFFICER (17A)
3. AVIONIC MECHANIC (15N)
4. MICROBIOLOGIST (71A)
5. GEOSPATIAL INTELLIGENCE IMAGERY ANALYST (35G)
6. UNMANNED AIRCRAFT SYSTEMS OPERATOR (15W)

MISSION: CODE BREAK

Storyline: The ESD has intercepted an encrypted alien transmission. We suspect the transmission contains critical information pertaining to an incoming alien threat.

Your Job: Crack the aliens' key in order to decipher the encrypted transmission.

Challenge: The alien transmission is partitioned into various data streams. The waveform of each data stream is overlaid with various alien symbols. You need to match up the alien symbols in order to correctly configure the key. Each time you succeed in matching up a symbol, more information from the transmission is revealed.

The deciphered transmission reveals information about an alien weapon launch. The transmission also contains the X, Y, and Z coordinates of the intended target on a 3D map. By discovering the weapon's position and trajectory, you've enabled the ESD to intercept the weapon and neutralize the alien threat.

Army Tie-In: Cryptologic Network Warfare Specialists (35Q)

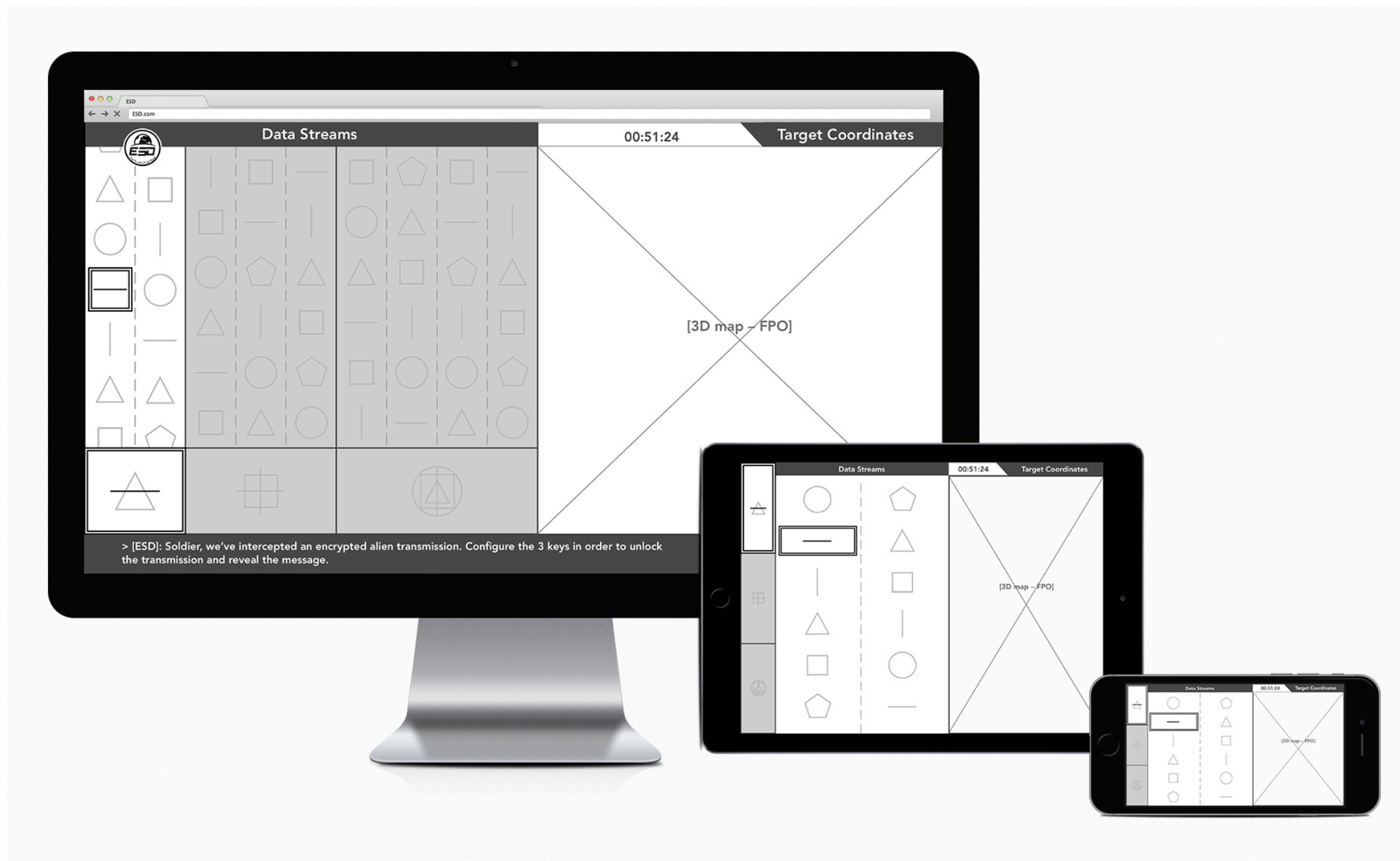
A Cryptologic Network Warfare Specialists develops and maintains analytical and operational working aids and databases to support target collection, identification, and location.

IDR ALIGNMENT OPPORTUNITY: Potential alignment with the core movie theme of the Alien mothership sending out a final distress signal prior to the ship's implosion (first movie). This mission could center around the theme of intercepting that or any Alien ship signal (SOS, ETA of return, attack strategy) and decoding it to determine future Alien invasion plans.

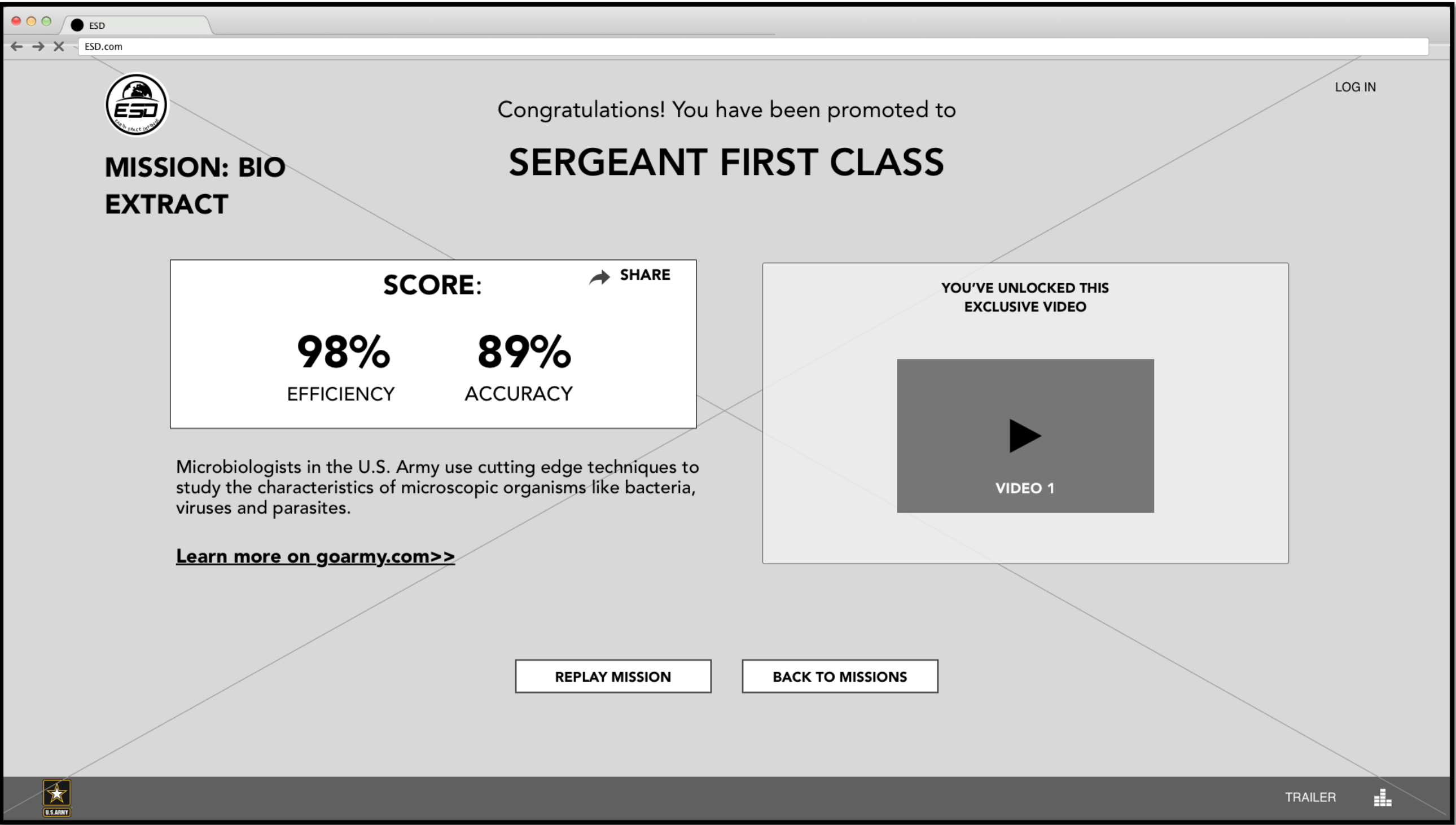
WIREFRAMES

Cross Platform Layouts

This presentation goes through the flow of the pages on the web, but the site will be optimized for tablet and mobile as well.

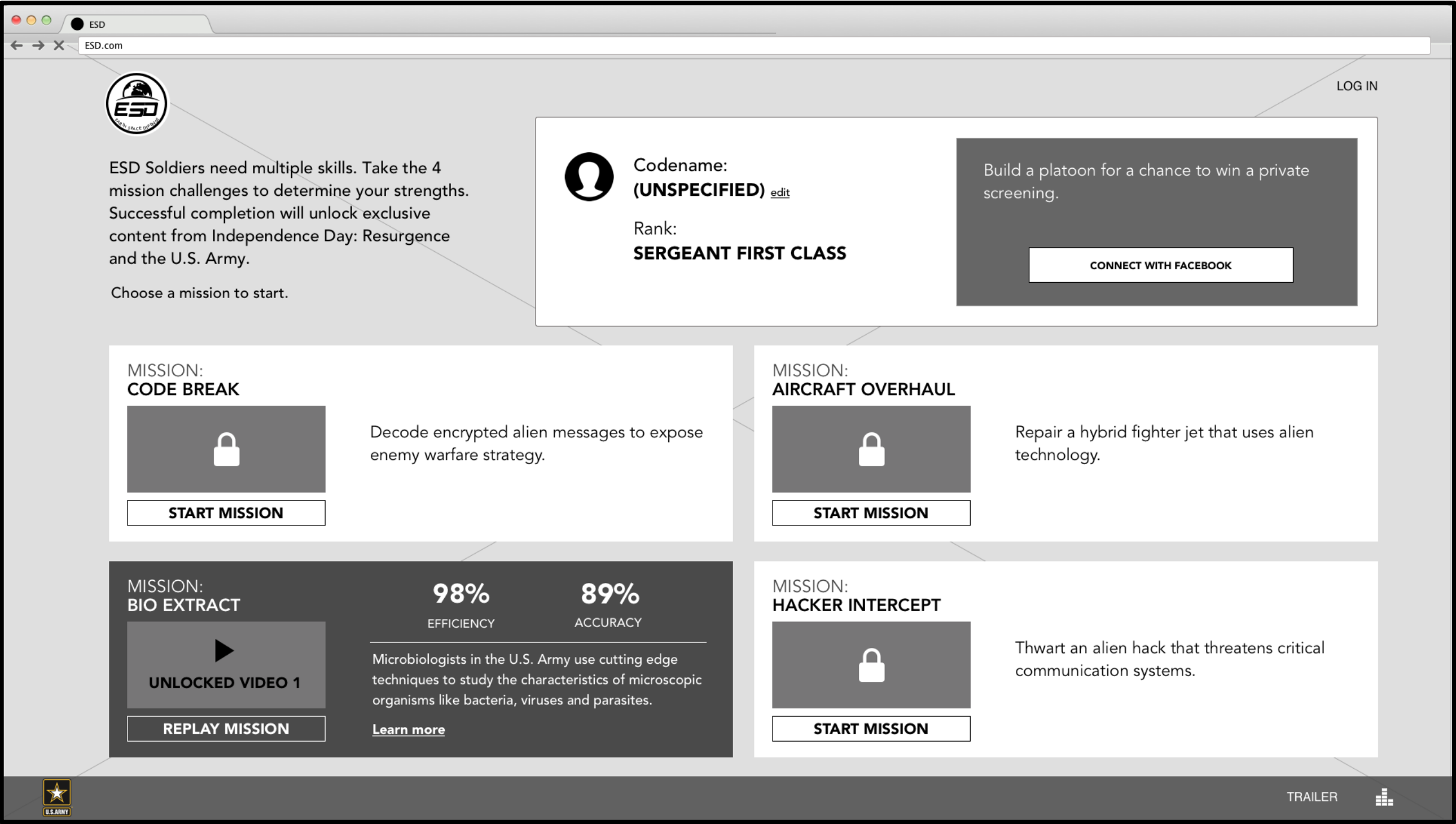


Mission: Bio Extract Results (not logged in)



- The user has completed the Bio Extract Mission.

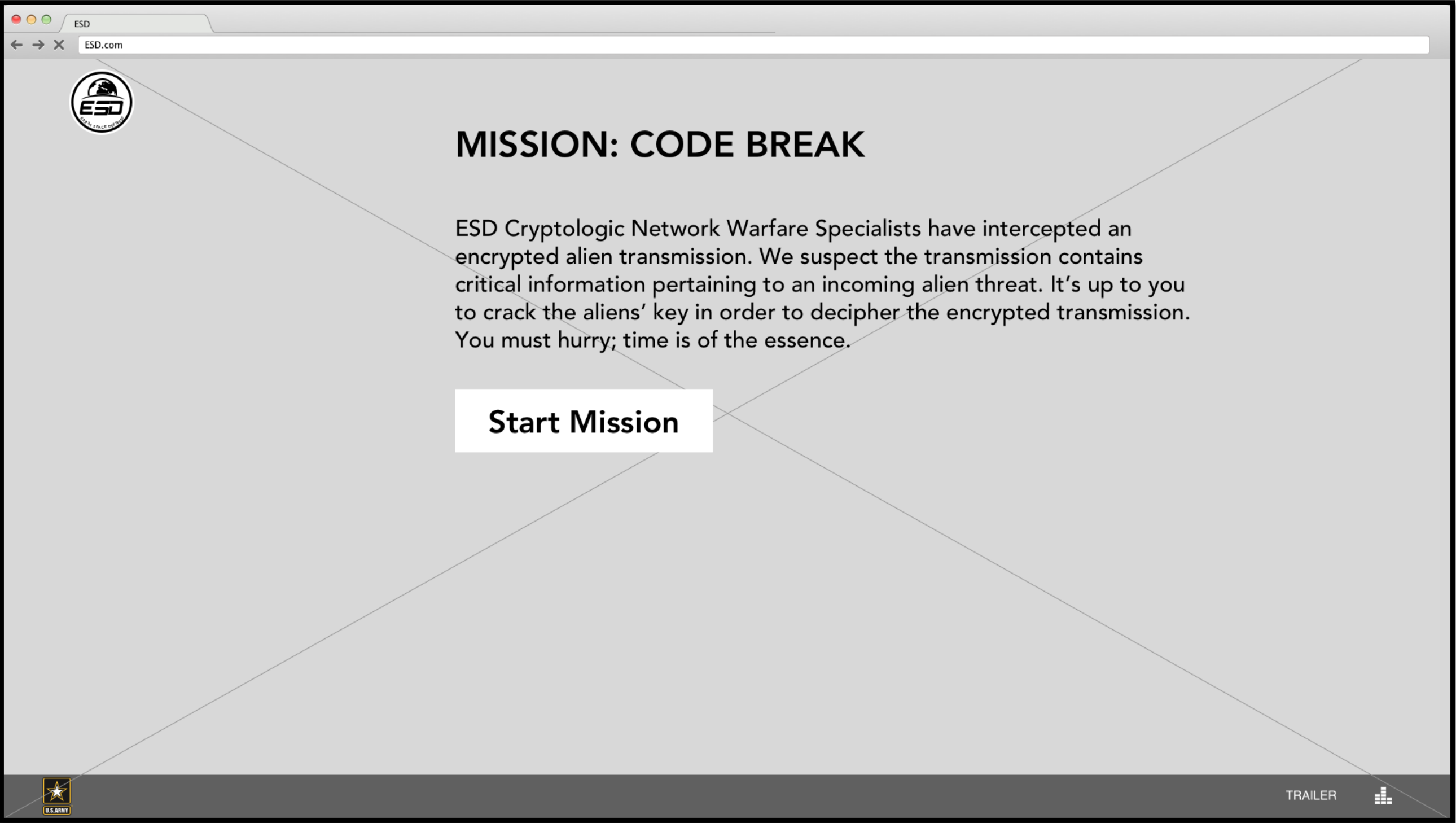
Mission Select (After 1 Completed Mission)



- The user has gone back to the Mission Select page after completing the Bio Extract Mission.

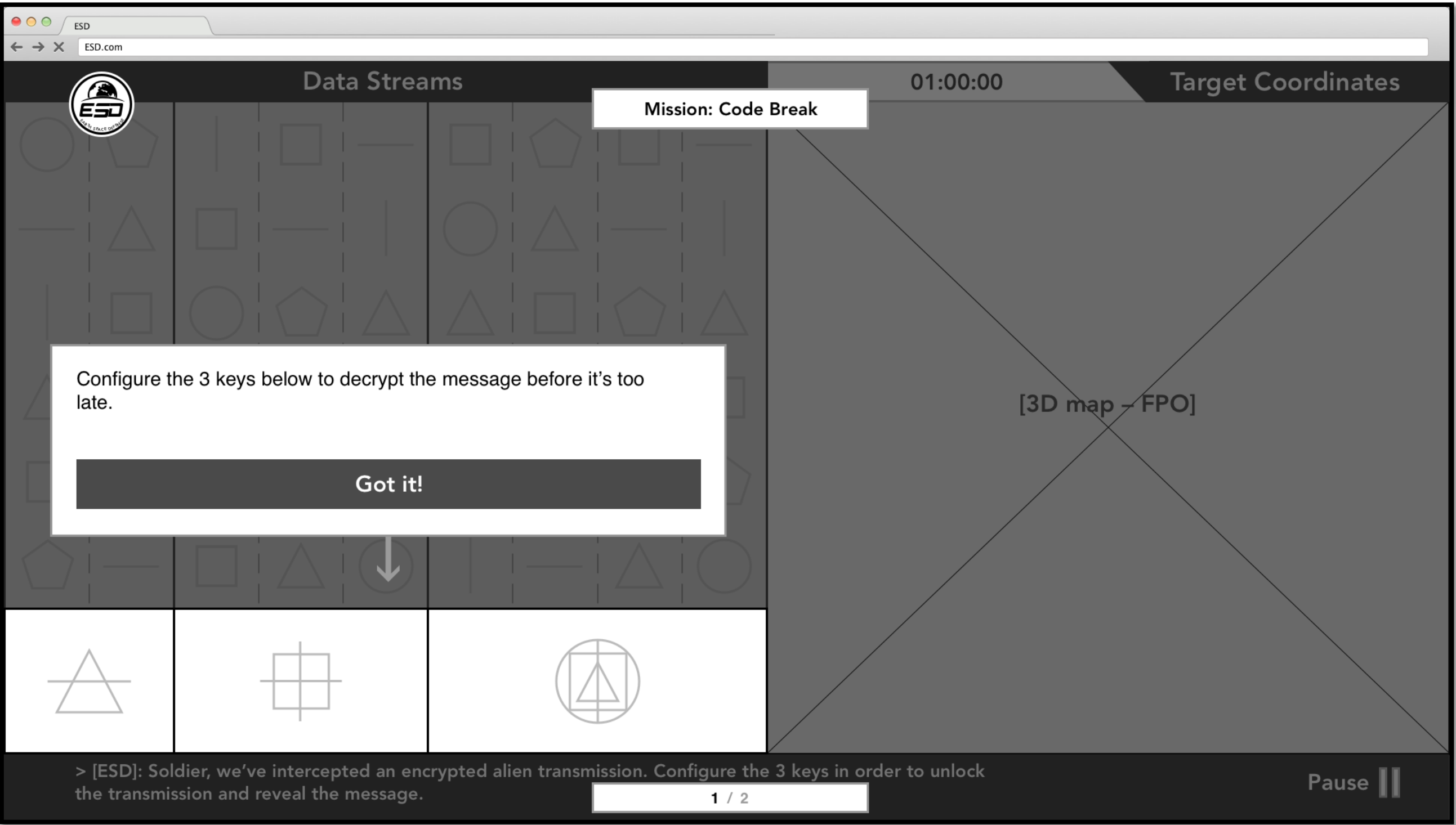
- The Bio Extract Mission now displays the user's score, the unlocked movie content, and the corresponding U.S. Army career information along with a link to learn more.

Mission: Code Break Overview



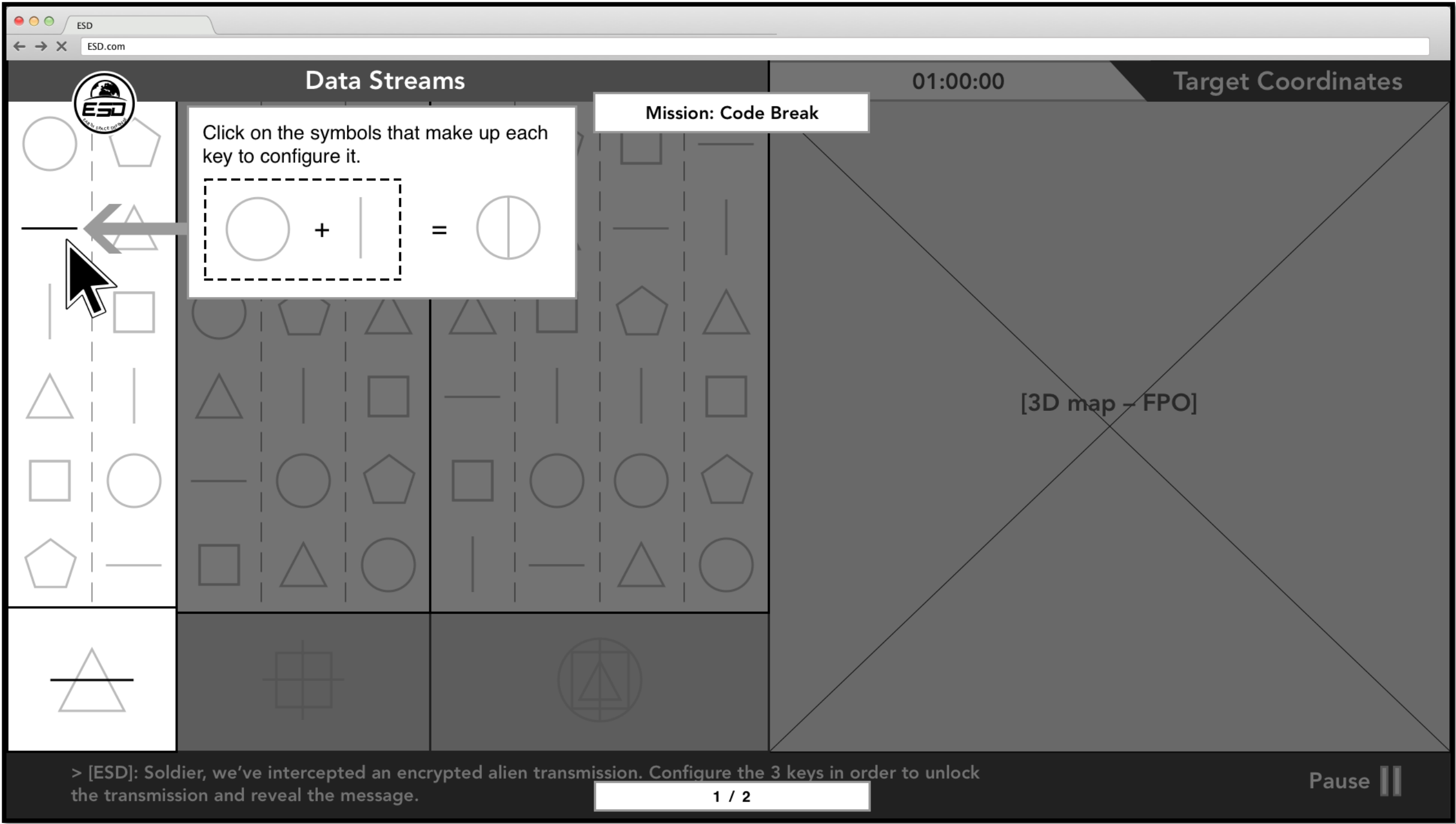
- The user has selected Mission: Code Break.
- A brief backstory giving this Mission context is displayed.
- The user can start this Mission or click the ESD logo to go back to the previous Mission Select page.

Mission: Code Break Training



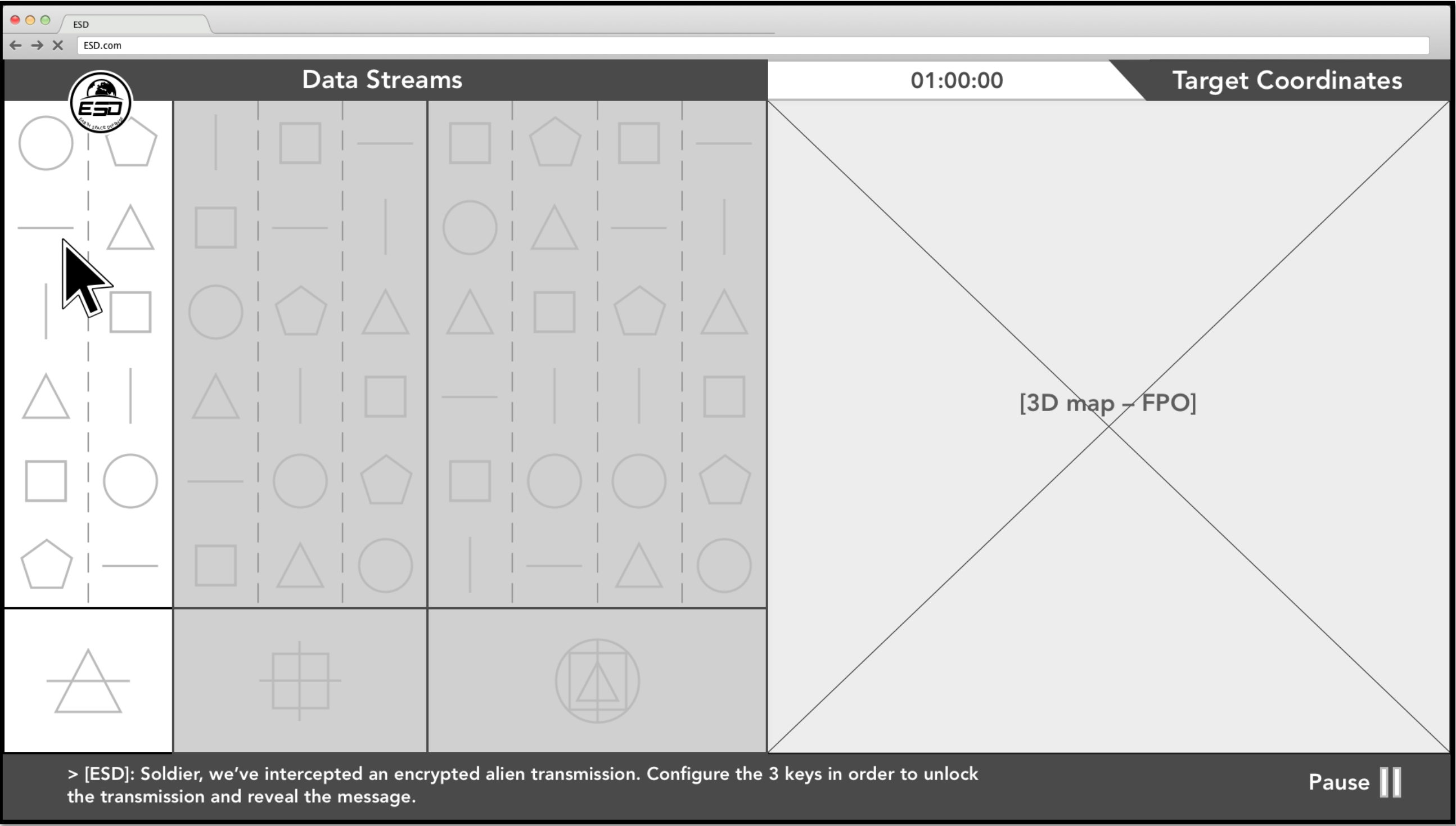
- This Training page will explain the goal of the Mission.

Mission: Code Break Training (Cont'd.)



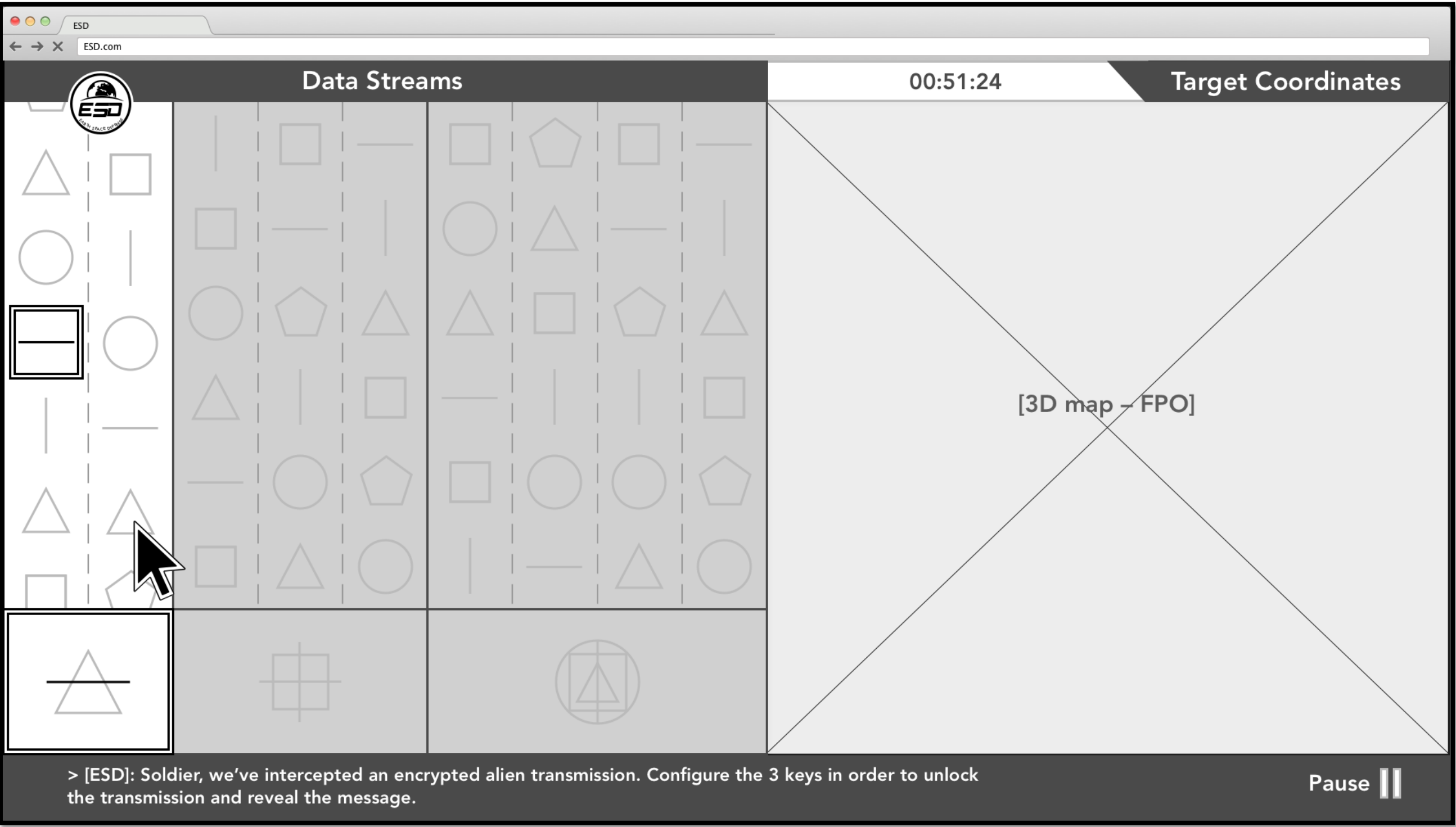
- The next Training page explains how to configure the keys by selecting the correct alien symbols.
- The user cannot progress until clicking the correct symbol.

Mission: Code Break (Cont'd.)



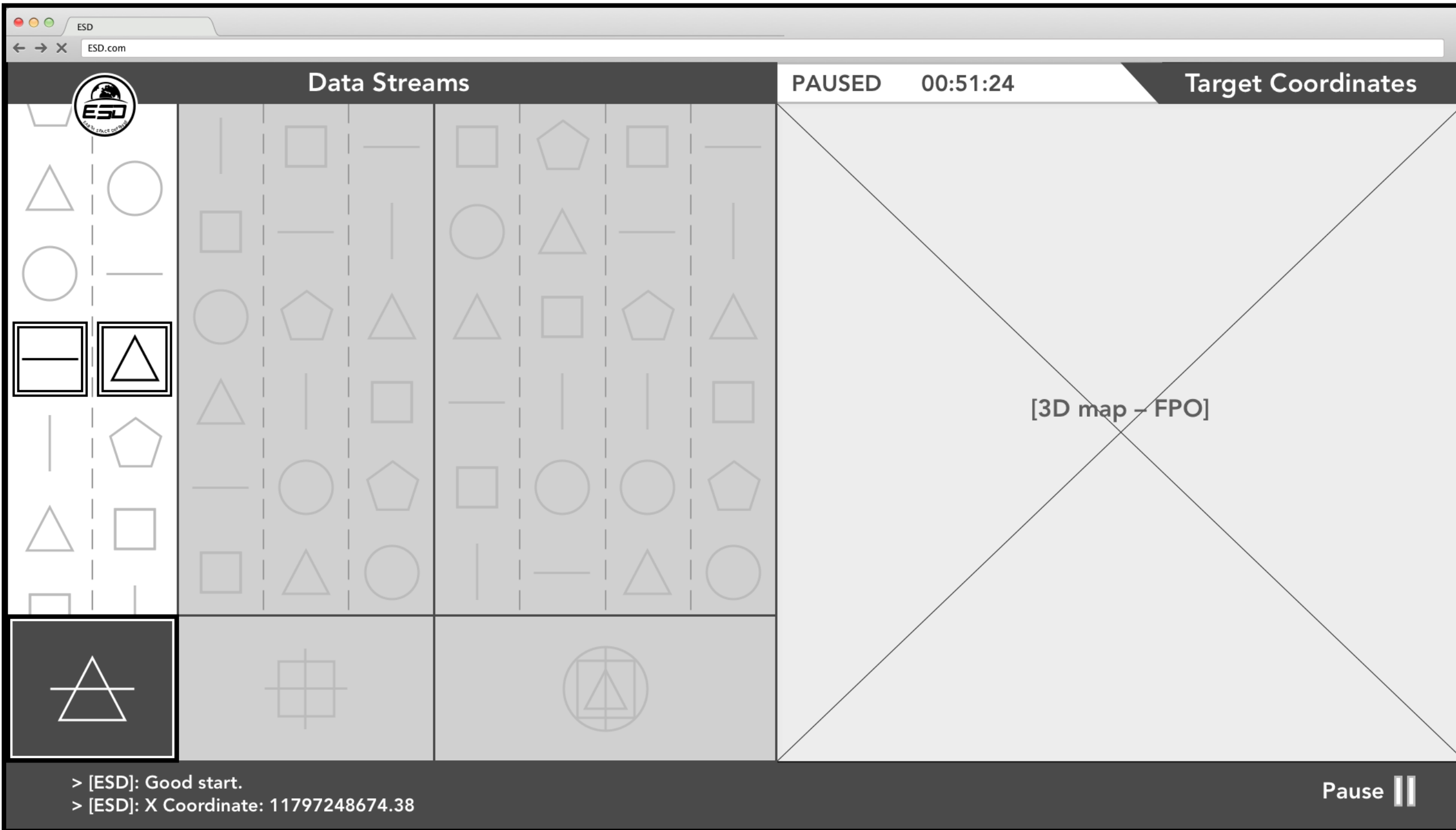
- As soon as the Training is over, the Mission begins.
- The timer starts to count down.
- The streams of alien symbols move down.
- On the right side there is a window displaying a 3D map.
- The alien symbol the user clicked in the training is highlighted.
- The alien symbol is also highlighted in key below to show the user the next symbol that needs to be matched in order to configure the key.
- Text running across the bottom shows the user's progress.

Mission: Code Break (Cont'd.)



- The user has correctly clicked the second alien symbol, correctly configuring the 1st alien key.

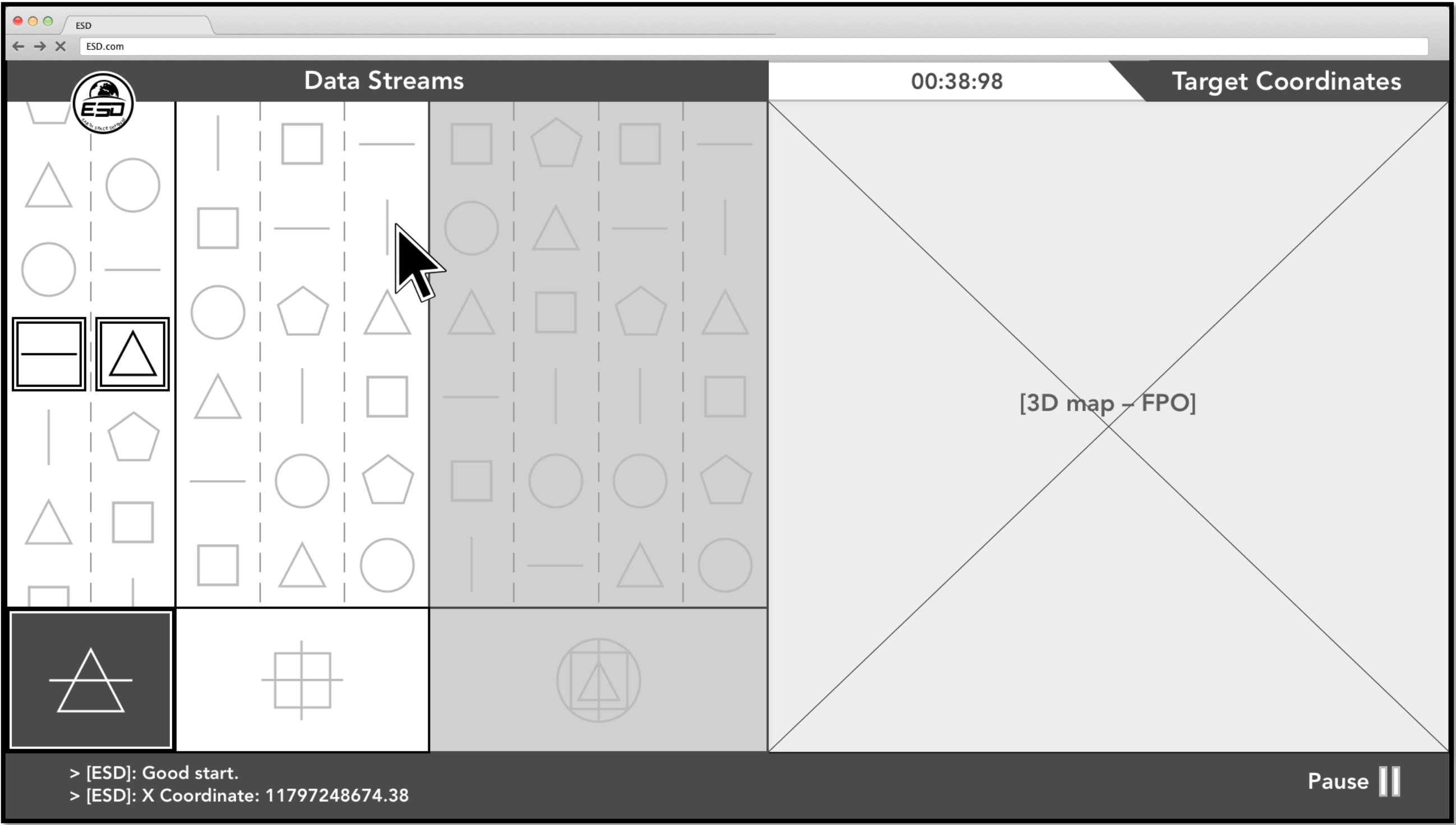
Mission: Code Break (Cont'd.)



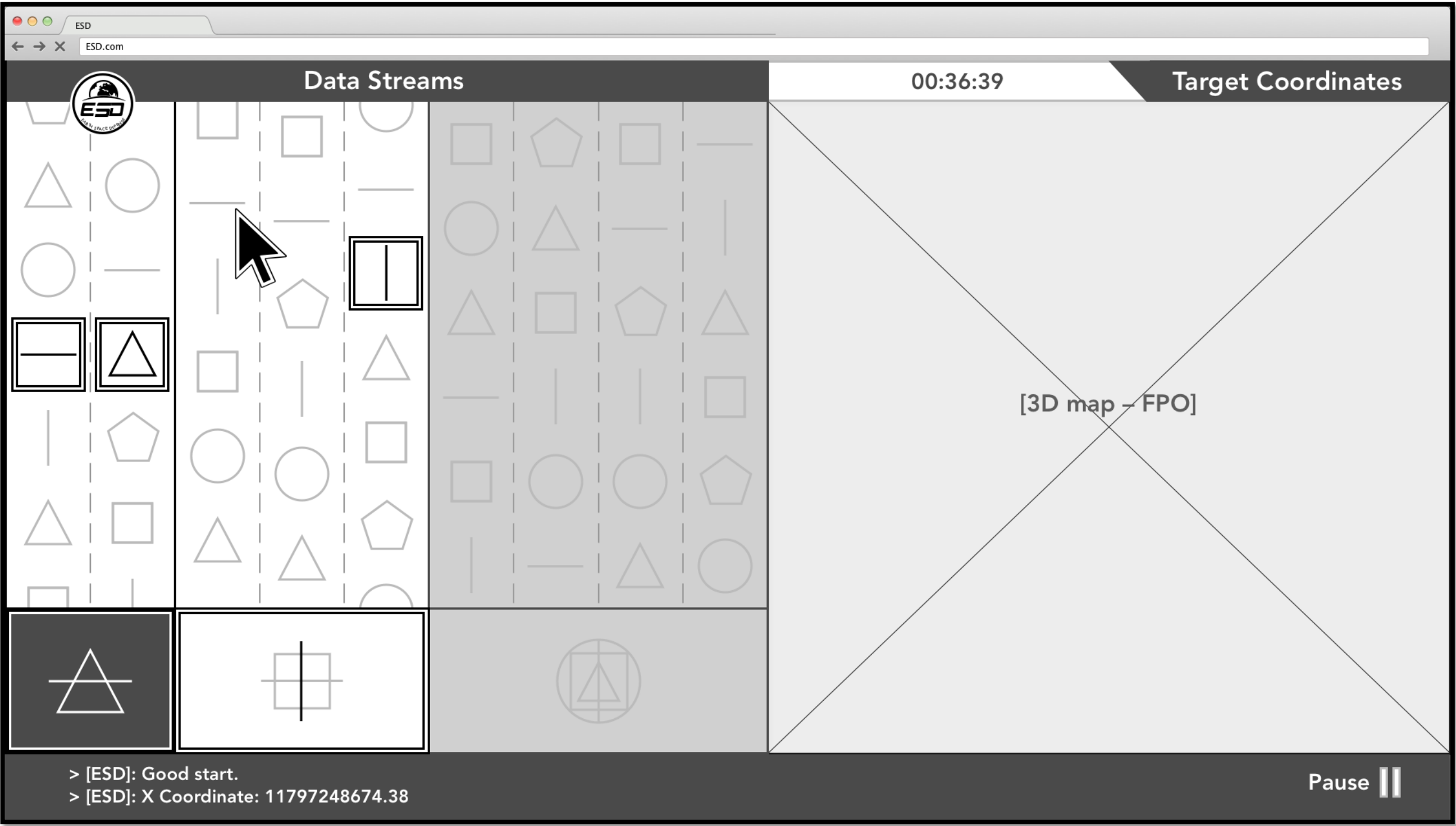
- The correct alien symbols move and lock into the center of the stream.
- Having cracked the 1st alien key, the X coordinate on the 3D map is revealed on the screen.

Mission: Code Break Pause Menu

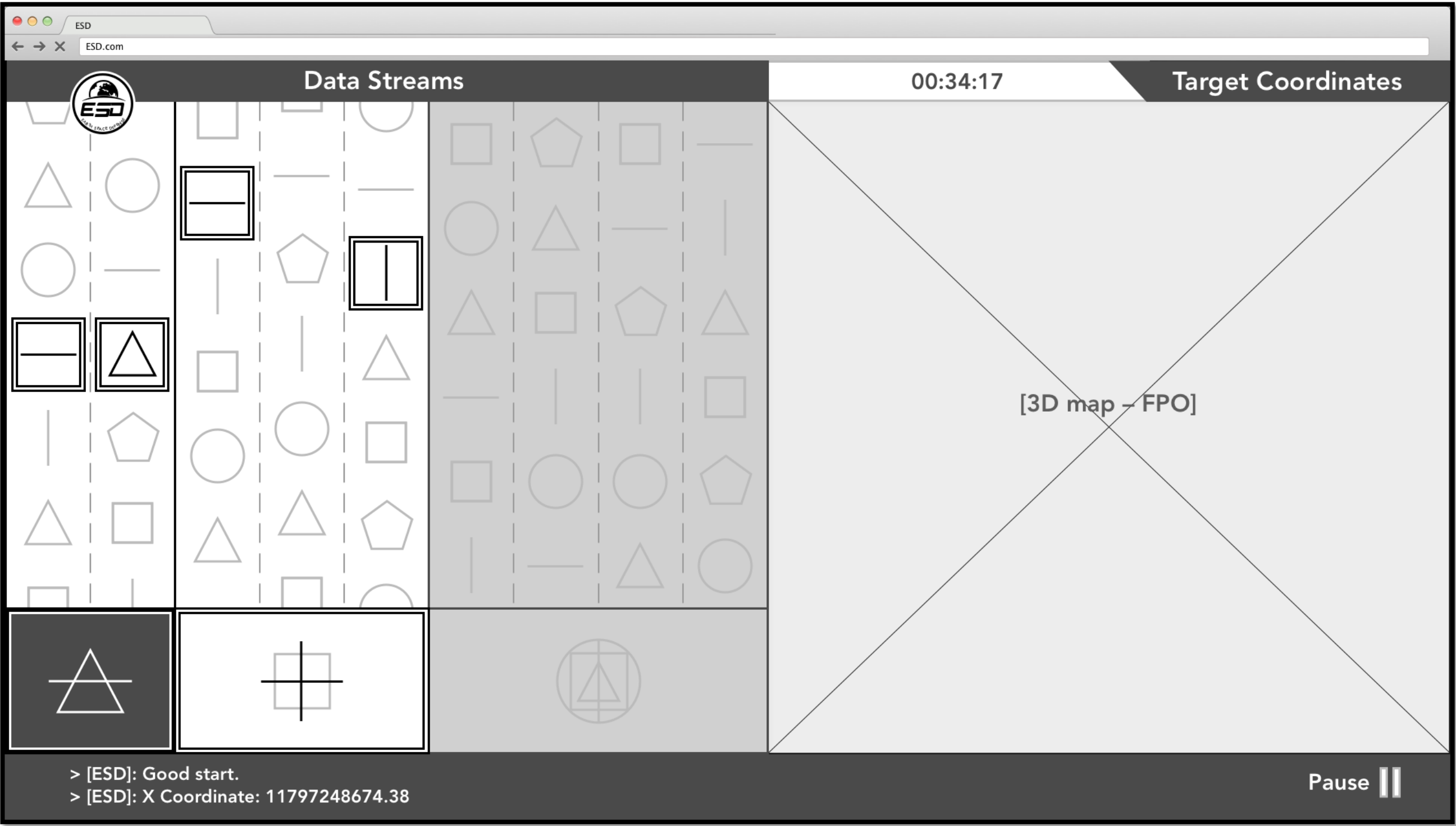
- The second level has 3 streams instead of 2, making the game progressively more difficult.
- The user now has to match 3 symbols in order to configure the 2nd alien key.



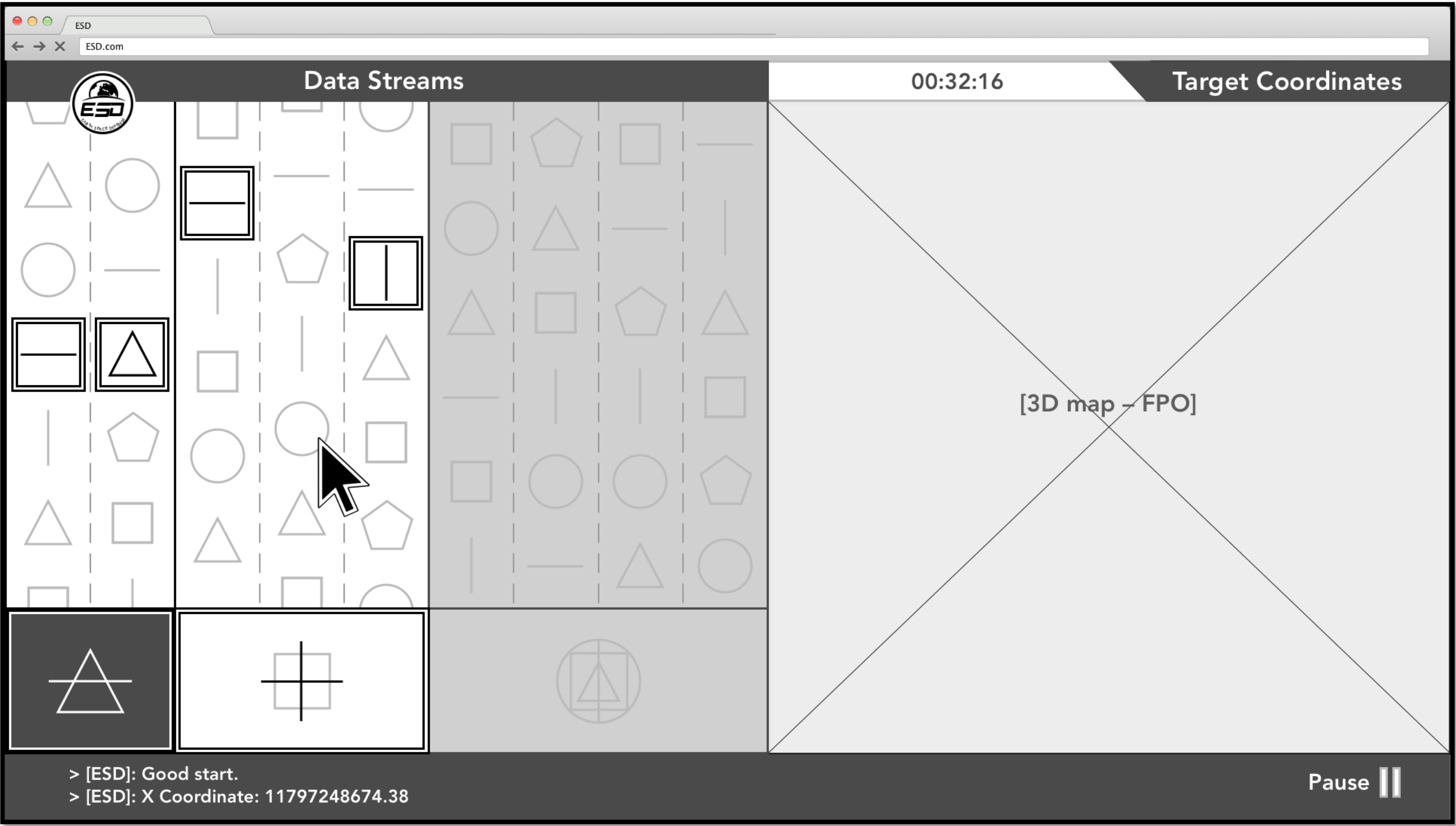
Mission: Code Break (Cont'd.)



Mission: Code Break (Cont'd.)

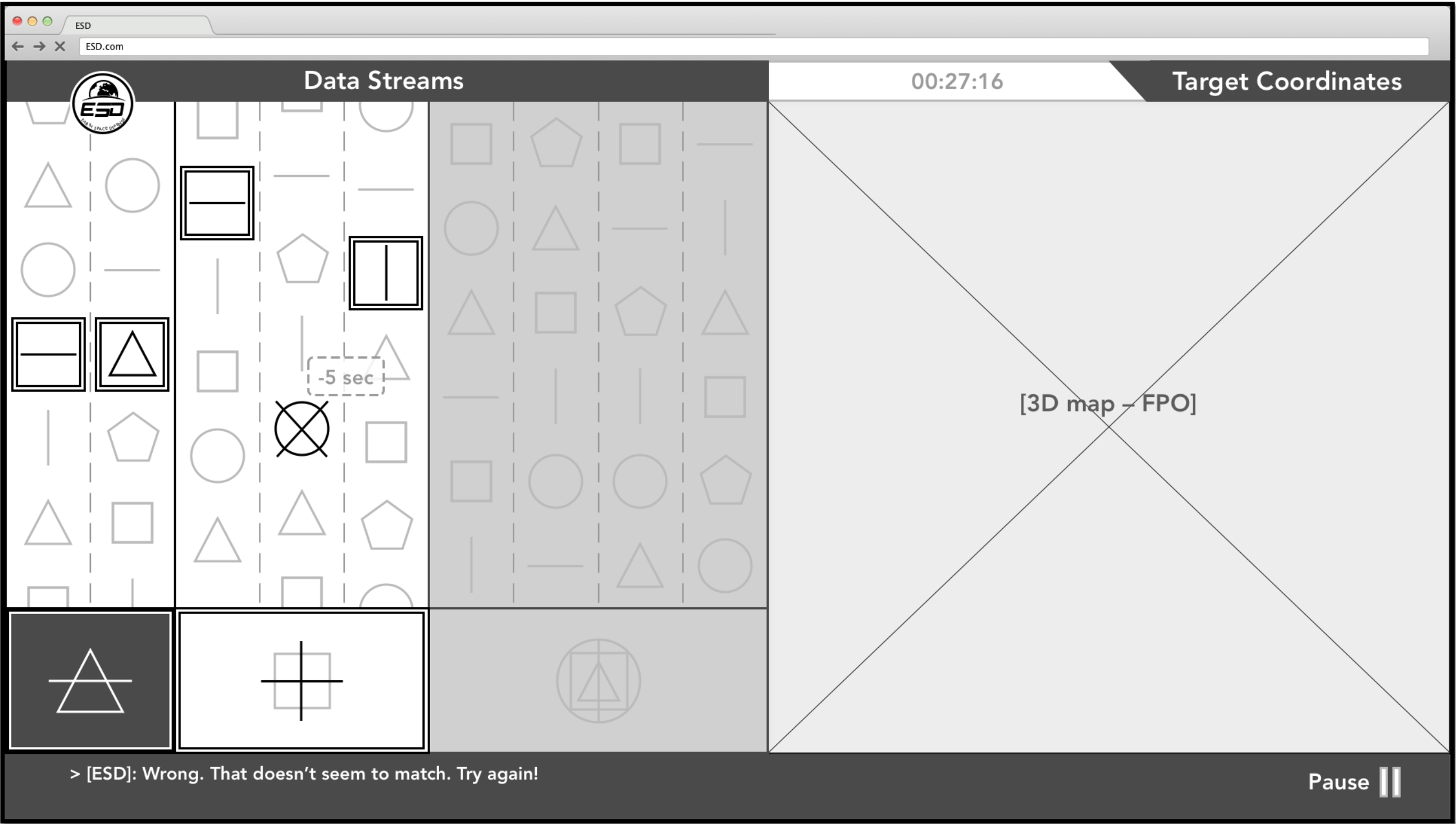


Mission: Code Break (Cont'd.)

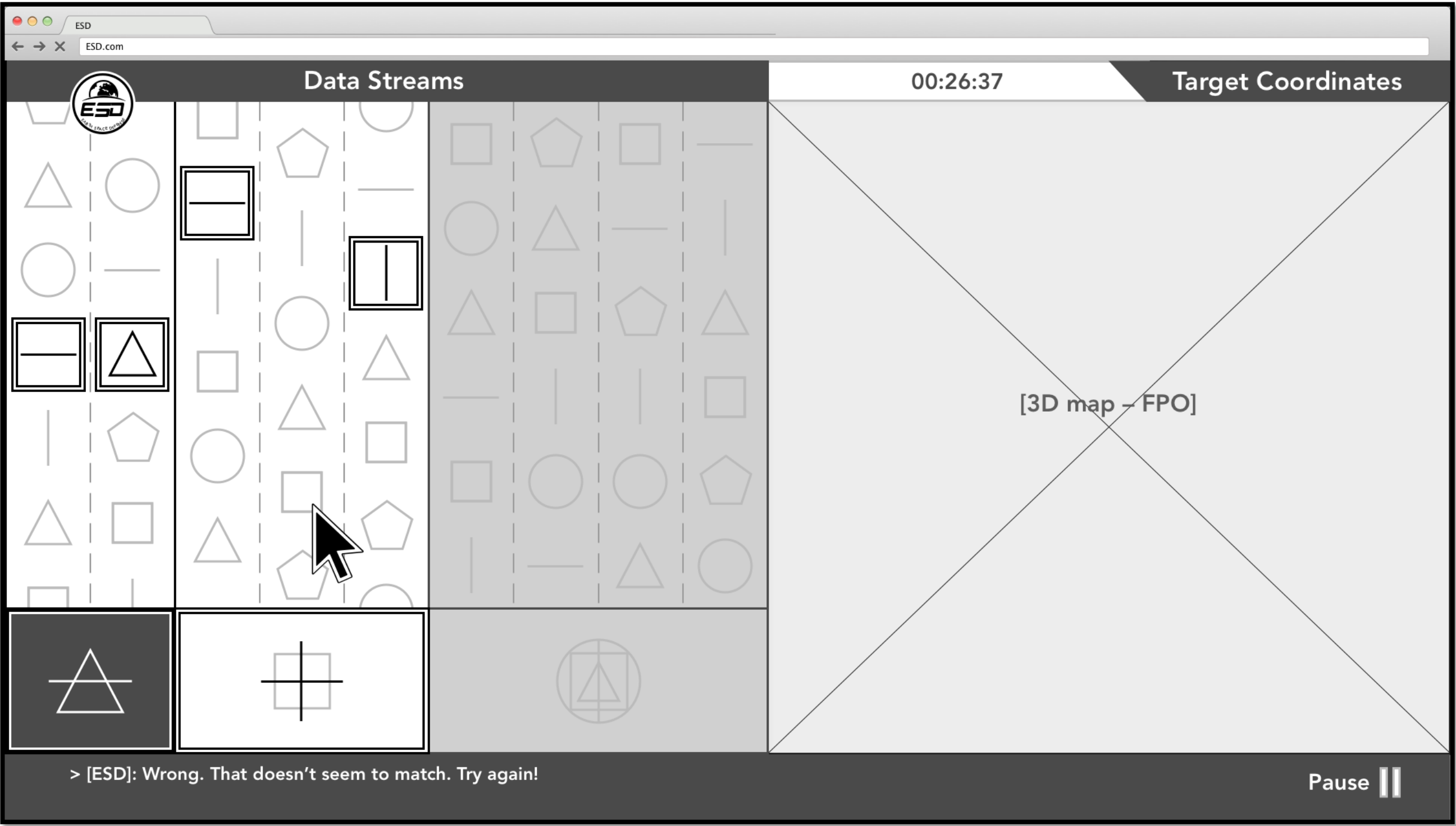


Mission: Code Break (Cont'd.)

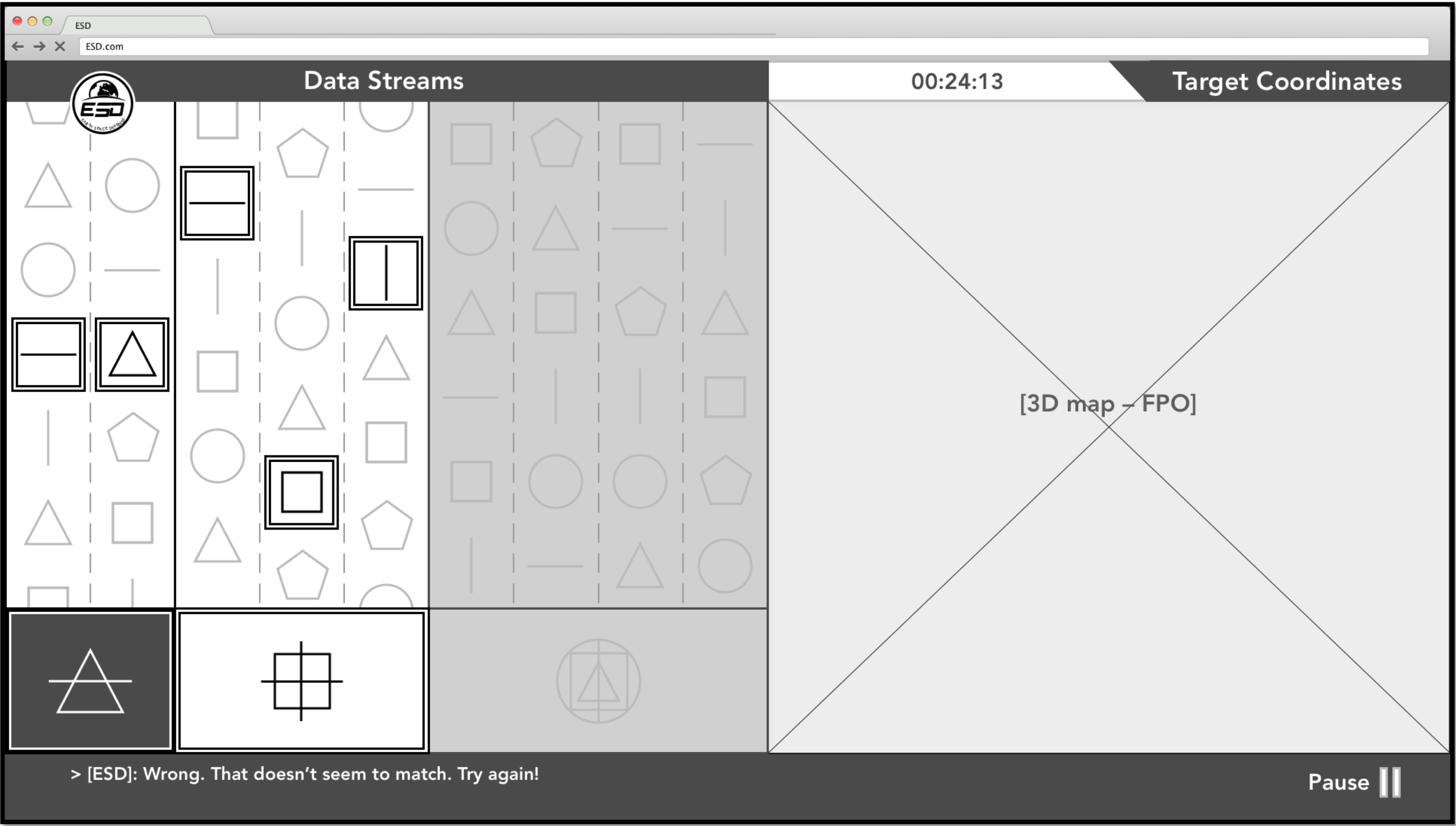
- If the user clicks an incorrect alien symbol, 5 seconds are lost from the timer.



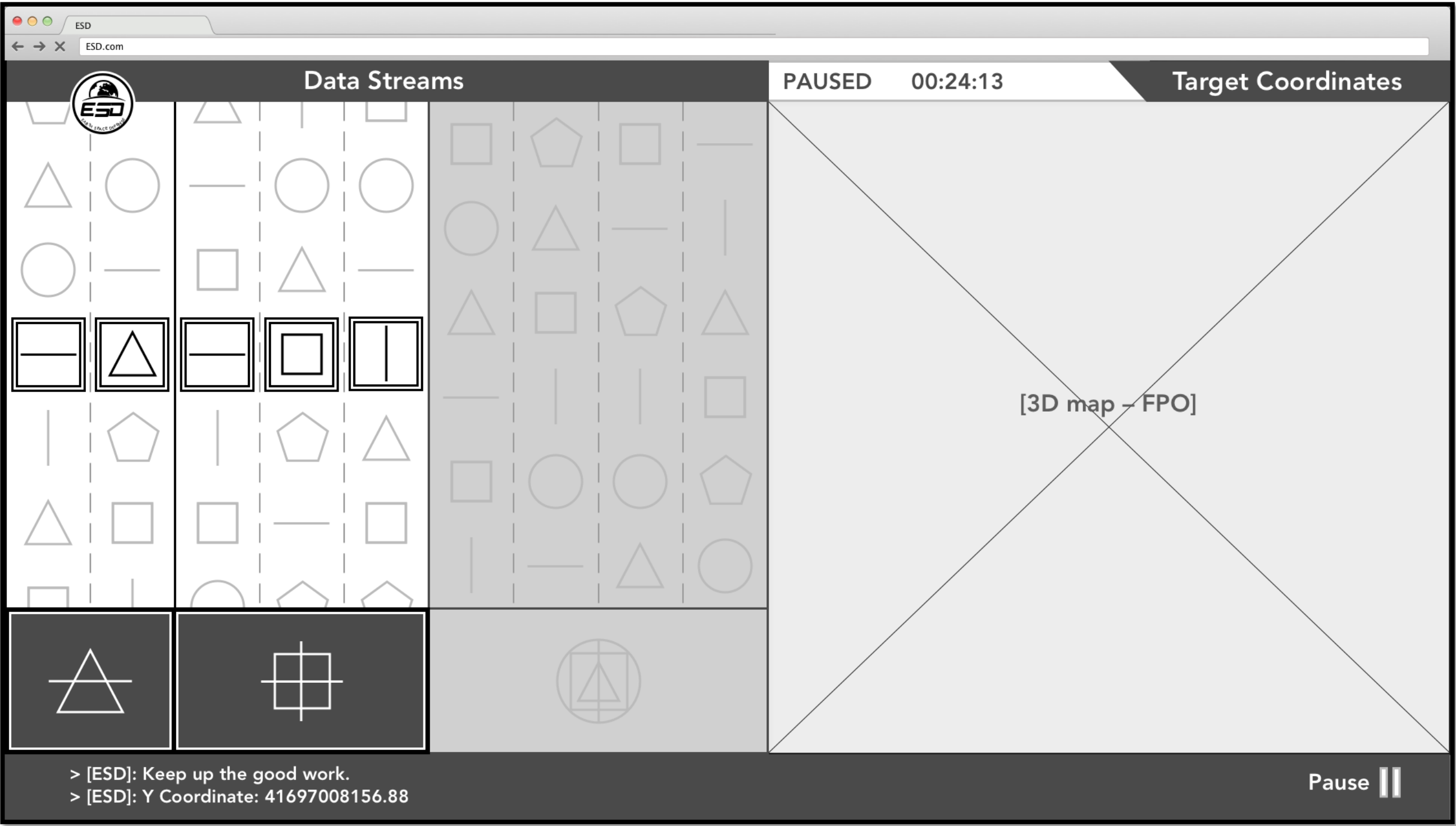
Mission: Code Break (Cont'd.)



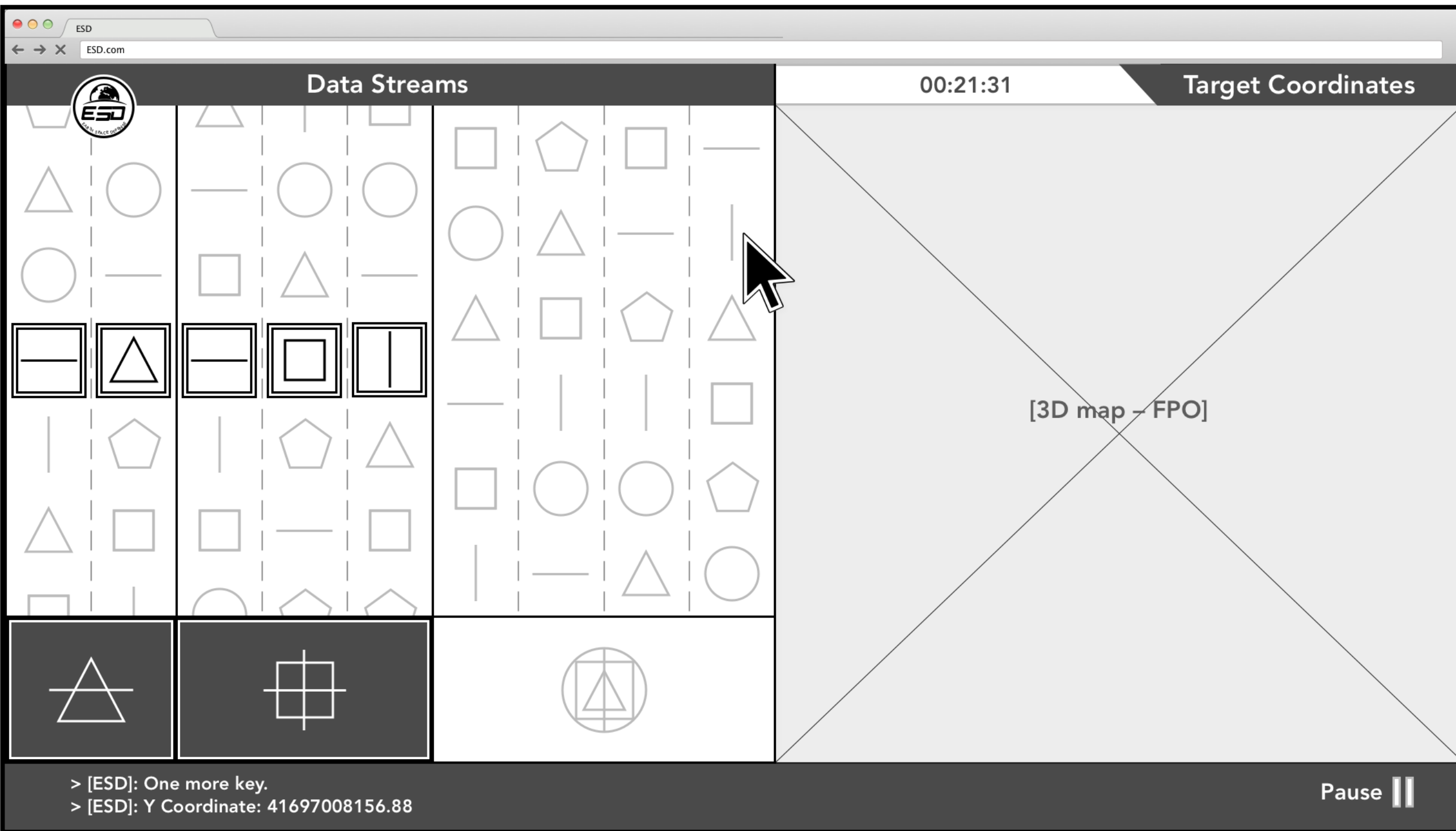
Mission: Code Break (Cont'd.)



Mission: Code Break (Cont'd.)



Mission: Code Break (Cont'd.)




- After configuring the the 2nd alien key, the Y coordinates are revealed on the 3D map.
- Now the user moves on to the third, which has 4 data streams.

Mission: Code Break (Cont'd.)

- The user continues until cracking all 3 alien keys, or the timer runs out.


ESD


ESD.com




Data Streams

△	○	—	○	○	□	⬠	⬠	○
○	—	□	△	—	○	△		—
⎓	△	⎓	□		△	□	○	
	⬠		⬠	△	—		△	△
△	□	□	—	□	□	○	—	□
□		⬠	⬠	⬠		□	⬠	⬠







PAUSED

00:03:16

Target Coordinates

[3D map – FPO]

> [ESD]: You've done it.

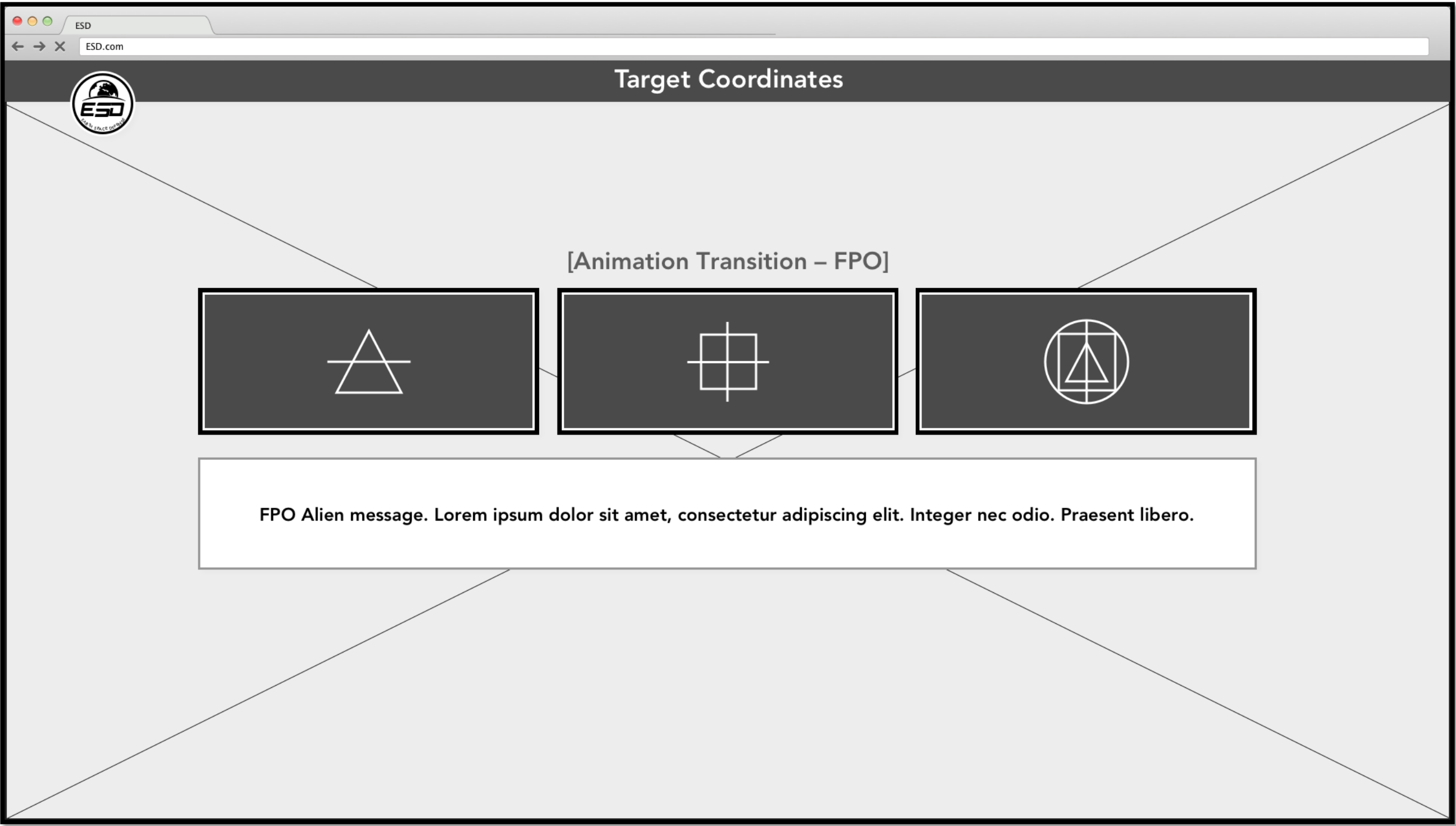
> [ESD]: Z Coordinate: 90152608146.39

Pause

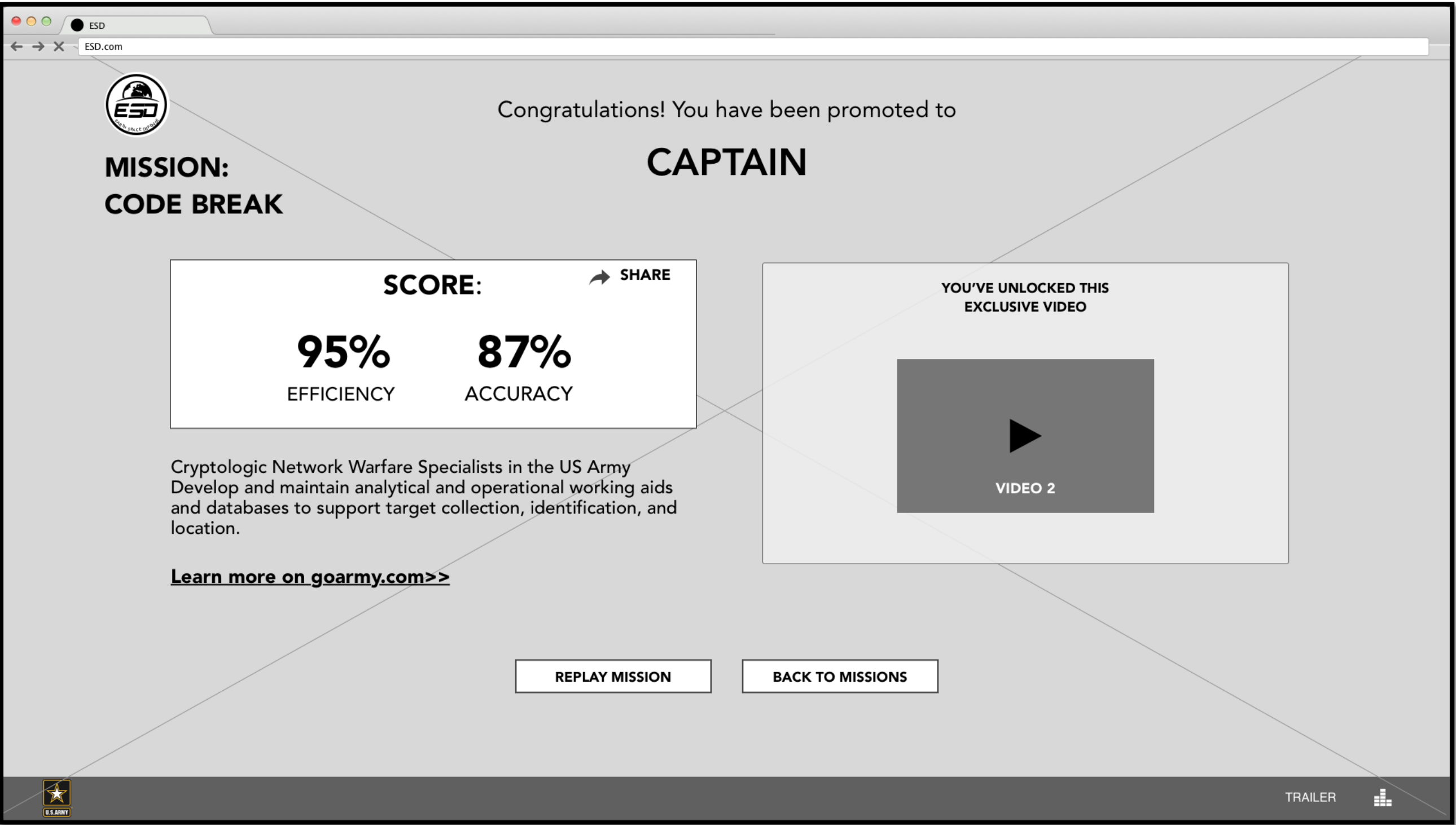
⏸

Mission: Code Break (Cont'd.)

- Once the user has successfully configured all 3 alien keys, a satisfying animation/video plays that shows how the user has saved the day by decrypting the encrypted alien message.

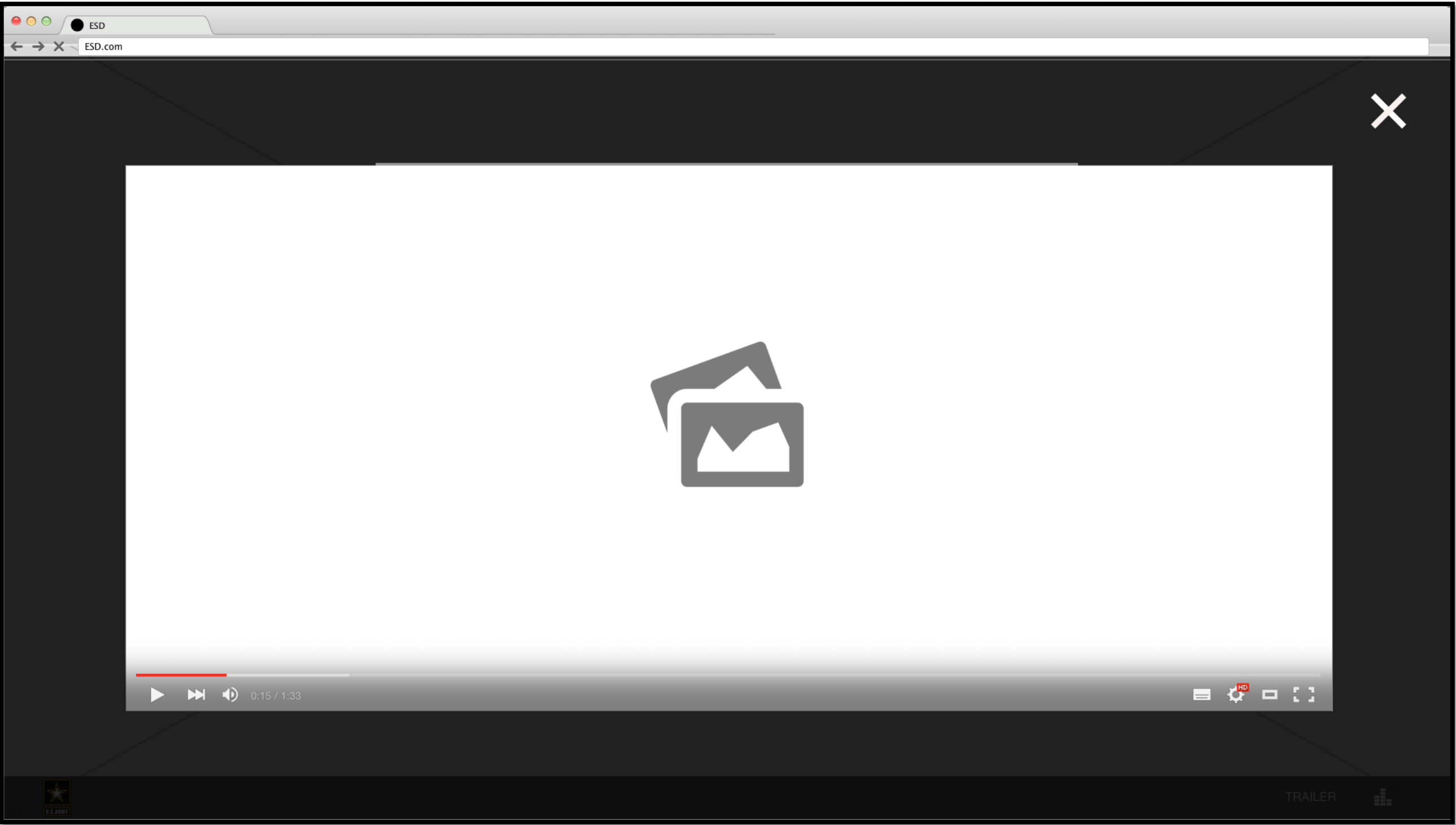


Mission: Code Break Results (not logged in)



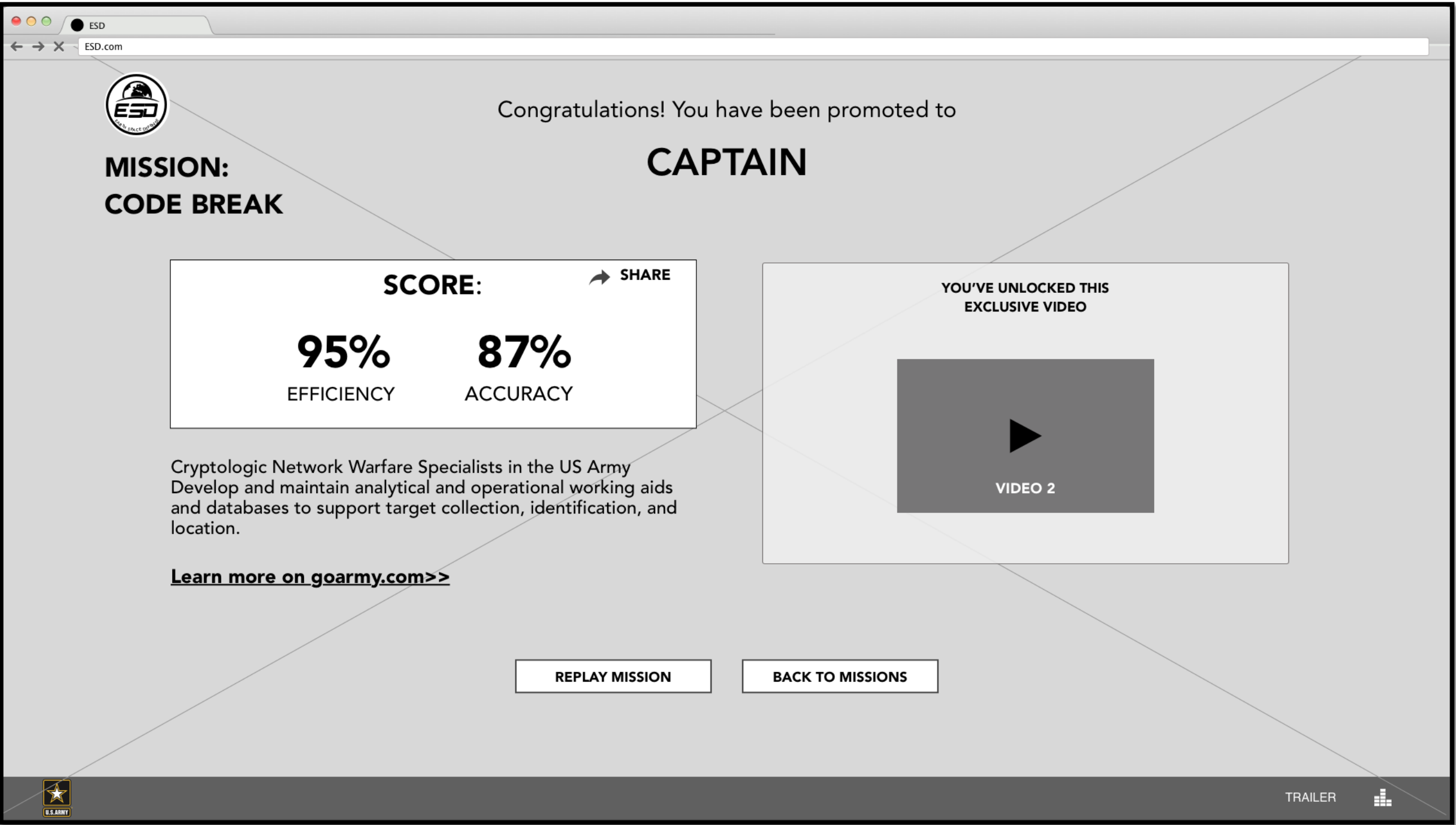
- Upon completion, the user sees an overall assessment and score breakdown.
- Info about the relevant U.S. Army MOS is displayed with a link to learn more.
- The user goes up 1 rank.
- The user can now view Mission 2 Exclusive Content from Independence Day: Resurgence.

Mission: Code Break Exclusive Content



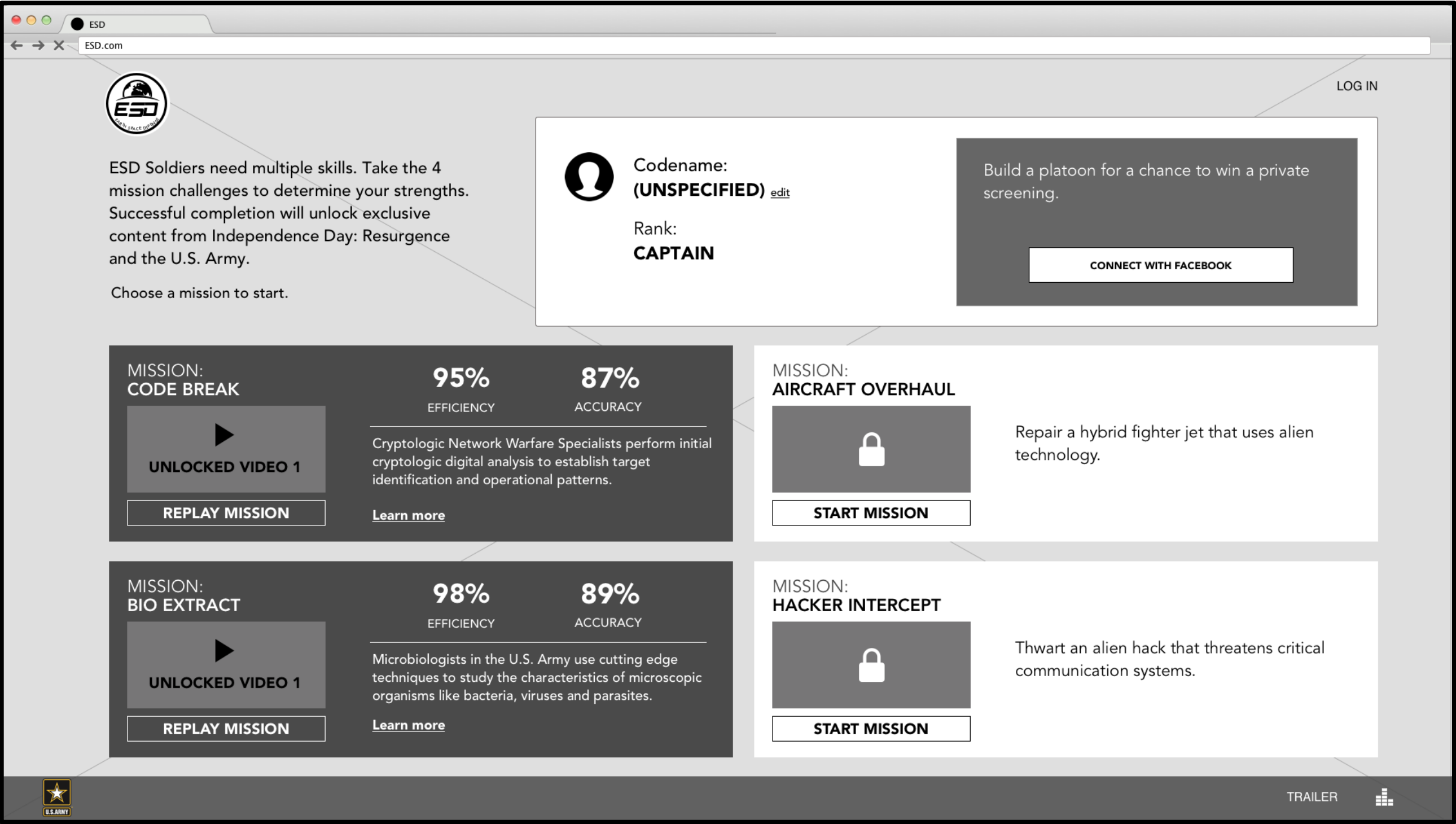
The user has clicked to play this Mission's exclusive content from Independence Day: Resurgence.

Mission: Code Break Results (not logged in)



- Upon completion, the user sees an overall assessment and score breakdown.
- Info about the relevant U.S. Army MOS is displayed with a link to learn more.
- The user goes up 1 rank.
- The user can now view Mission 2 Exclusive Content from Independence Day: Resurgence.

Mission Select (After 2 Completed Mission)



- The user has gone back to the Mission Select page.

The Code Break Mission now displays the user's score, the unlocked movie content, and the corresponding U.S. Army career information along with a link to learn more.

NEXT STEPS

- Agency requesting call with AMRG Web Team re: iFrame – **w/o 15 FEB** (In Progress)

Mission 1

- Agency awaiting AMRG feedback memo for M1 wireframes pres. and conference report – **Requested by: 16 FEB**
- Agency to present R2 creative to AMRG - **23 FEB**

Mission 2

- Agency to provide conference report for M2 wireframes pres. – **18 FEB**
- AMRG to provide feedback memo for M2 wireframes – **19 FEB**
- Agency to present R2 Creative to AMRG – **26 FEB**

THANK YOU